

## **Dealer Application Package**

## Greetings!

Thank you for your interest in becoming a Red Hawk Dealer, a leading after-market parts and accessory distributor in the golf car industry, selling directly to Dealers, rather than consumers.

Red Hawk prides itself in delivering the best dealer experience possible, below are a few things that make us stand out in our industry.

- Comprehensive, Full Color Parts and Accessories Catalog
- 4 distribution centers, reaching most of the continental US in 1-2 days
- Over 4000 items available
- Dedicated Account Manager and Sales Team, creating backup support in processes and dealer support
- Weekly Sales Specials
- Web Portal access with secure login, allowing for online ordering, RMA processing, payment to account, and many more self-serve options

## Our Preferred Dealer Requirements include, but are not limited to, the following:

- A retail location with acceptable commercial signage and freight carrier access
- A maintained retail display area for parts and accessories
- Regular posted business hours
- Minimum Initial Order of \$2,500
- Minimum Annual Parts Purchase of \$10,000

## To assist us in the review of your application for a potential account, the following items are required via fax, mail or e-mail:

- 1. Your completed **Dealer Application**, and the following items
  - a. Copy of your State Tax Resale Certificate (excluding Delaware, Montana, New Hampshire and Oregon)
  - b. Personal Guarantee signed by each owner
  - c. List of any Golf Cart Industry Trade References you are currently purchasing parts and accessories from.
- 2. **Photos of your Dealership**, inside and outside, including any display/service areas, and photos of any current inventory for sale and recent custom builds.
  - a. Photos must be mailed or e-mailed along with your application and supporting documents, to our Sales Department at <a href="mailed-emailed-new-mailed-n

Thank you again for your interest. We look forward to receiving your completed application and additional documents. Red Hawk reserves the right to accept or deny any Dealer application.

If you have any questions, please call Red Hawk Sales at 866-666-7278.